MILK STUDENT PLANNER SYSTEM







TIRED OF BUYING THINGS THAT NOBODY USES? THE AVERAGE HIGH SCHOOL CUSTOMER USES MILK 60,000 TIMES A MONTH.

What is Milk?

Milk has been designed by an overworked teacher, award winning app designer and the market leaders in homework recording. They've developed the digital homework diary (student planner) to give greater performance with student and parent messaging, a data rich student dashboard showing attendance, behaviour and subject progress, downloadable homework reports, user analytics and MIS integration.

How does Milk benefit schools?

Milk offers net savings to the average high school of £6400pa. It reduces teacher administration by 2 hours a week. Improves homework submission by 44%. Reduces lateness by 87%. Milk is used effectively 60,000 times a month by an average school customer. For raising student achievement and parent engagement, Milk is probably the most consummate software available today.

What makes Milk unique?

While many apps focus on teachers and parents, Milk offers a more 'student-centric' approach, providing parents and students access to colour-coded subject reports imported from SIMS. Milk eliminates excuses by confirming when a homework task has been opened or message has been read, and students must rate their homework upon completion. Analytics provide strong evidence for Ofsted and help ensure whole school consistency. Because class lists are imported from SIMS and other leading MIS, you can be sure that the correct students and parents, in the correct classes, will receive your homework tasks and messages instantly via push notification.

Is it Data Protection Act compliant?

Yes, Milk's servers and data are based in the United Kingdom and Milk only uses school MIS data for lawful, limited and specifically stated purposes. All information required to run Milk is kept no longer than is absolutely necessary and handled according to people's data protection rights, whilst being kept safe and secure at all times. Milk is a proud member of the Information Commission Office (ICO).

What is the charge?

The prices are highly competitive; they are shown in plain sight (just £1500pa for a school over 500 on-roll), and there is never a charge for training and support. Training requirements are often minimal, because Milk is so intuitive to use.

Do users need a smartphone?

No. The parents and student app is free to download for Android and iOS, while the website portal works on all mobile devices and PC web browsers. According to OFCOM, 95% of the lowest income households have secure internet access via a mobile device or PC. The UK is now officially a smartphone society, with 90% of 16-24 year olds owning a smartphone.









MORE INFO

Book a FREE demonstration today and receive FREE trial account access. milkstudentplanner.com
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